

JULY/AUGUST 2016

TURNING 100 McCormick County charts a new course after a century of growth

West Carolina Tel

OUT OF THIS WORLD Stargazing spots around the South

ANTIQUE AUTOS

Club gets an 'A' for effort in restoring vintage rides

MAKING AN IMPACT WHILE MAKING CONNECTIONS New study shows that rural broadband adds significant dollars and jobs to nation's overall economy

BY STEPHEN V. SMITH

ural broadband is about more than connecting people to high-speed internet service. A new study reveals that your telco and companies like it, along with the vendors that support the industry, made significant contributions to the U.S. economy in 2015.

The study, "The Economic Impact of Rural Broadband," was published in April by the Hudson Institute, a research organization promoting American leadership, and the Foundation for Rural Service, a nonprofit established in 1994 by NTCA–The Rural Broadband Association to advance an understanding of rural issues.

The rural broadband industry had a \$24.1 billion impact on America's Gross Domestic Product (GDP) last year. A country's GDP represents the total dollar value of the final goods and services produced by all industries and is a means of gauging the economic health of a nation.

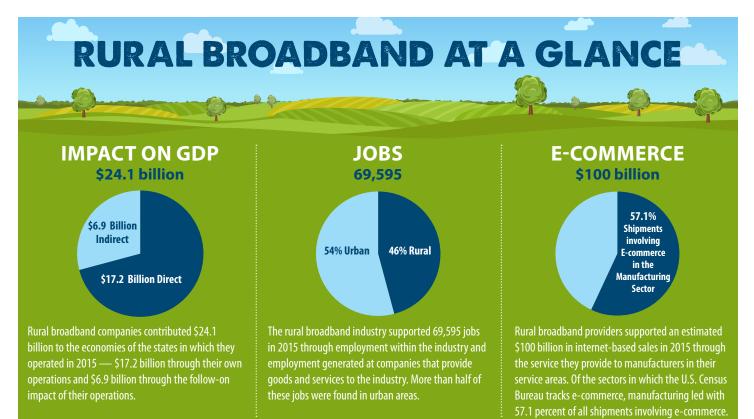
In addition to its immediate economic impact, broadband is important to rural communities because it connects citizens to educational, shopping and job opportunities. The Hudson/FRS study, however, revealed that rural broadband has a striking impact on urban areas as well.

Of the \$24.1 billion that rural broadband contributed to the GDP, some 66 percent, or \$15.9 billion, accrued to urban areas. Further, of the 69,595 jobs supported by rural broadband, through direct employment and employment generated by its purchase of goods and services, some 54 percent were in urban areas. This can be attributed to the fact that many vendors supplying the industry (with equipment, materials, regulatory and other consultant services, etc.) are centered in urban areas.

"This illustrates that rural broadband is not just a rural issue," says Shirley Bloomfield, CEO of NTCA. "A healthy U.S. economy actually needs rural broadband, and a healthy U.S. job market actually needs rural broadband."

Rural broadband also contributed to the economy by supporting e-commerce activity. The U.S. Census Bureau tracks economic transactions that occur over the internet, and, according to the report, rural broadband providers supported some \$100 billion in e-commerce through the service they provide to manufacturers (the sector where e-commerce was the strongest).

The report provides additional details, including a state-by-state breakdown of financial impact and number of jobs. To view the report, visit www.frs.org.

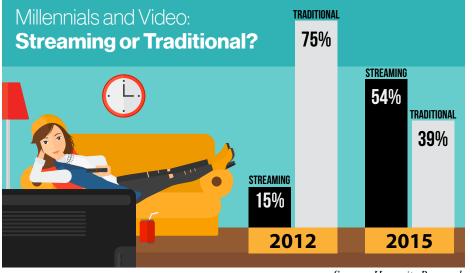


Millennials now prefer streaming over live TV

According to the "State of Cable & Digital Media 2016" report by Horowitz Research, millennials (those aged 18 to 34) are far more likely to stream video than to watch traditional, live television.

Streaming video is content delivered over an internet connection to smart TVs, tablets, smartphones, computers or streaming players such as Roku, Amazon Fire TV and Apple TV.

The numbers show a dramatic turnaround from 2012 and further underscore millennials' need for high-quality, high-speed broadband connections.



Source: Horowitz Research

Call completion What can you do?

Rural call completion continues to be a challenge, as people experience failed connections and poor call quality when making long-distance or wireless calls to rural landlines. Following are some steps to take if someone has trouble completing a call to you from a long-distance or wireless telephone service provider:

1 Encourage them to report the issue to their provider. They will need the date and time the call was attempted, plus the calling and called telephone numbers.

2 Encourage them to report the problem to the FCC by calling 888-225-5322 or visiting consumercomplaints.fcc.gov. They will need the date and time the call was attempted, the calling and called telephone numbers and the name of their long-distance or wireless telephone service provider.

3 Call your local phone company and provide the same information so they may work with the long distance or wireless provider to isolate the problem.



BY SHIRLEY BLOOMFIELD, CEO NTCA-THE RURAL BROADBAND ASSOCIATION

Progress on call completion issue

hile the issue of call completion into rural areas continues to be a problem, we saw some progress a few weeks ago when a Utahbased long-distance carrier and call-center service provider agreed to pay \$100,000 to settle an FCC investigation.

Rural residents and business owners have long reported that some longdistance and wireless callers are not able to get through to their landline telephone, and that some calls that do come through have poor call quality. A leading cause of these call completion issues is substandard service from third-party companies, known as "least-cost routers," that longdistance and wireless companies use to route their calls into rural areas.

The FCC investigation and ultimate settlement took place in part thanks to a consumer in rural Minnesota who complained repeatedly to the FCC. This is not an easy step for a consumer to take, and it puts the burden in the wrong place.

While we certainly appreciate the FCC's actions, such efforts have so far not been able to stop this practice. This calls for the need for legislation like that introduced by Sen. Amy Klobuchar (D-MN) and Rep. David Young (R-IA) to shine the light on these least-cost routers and put an end to the call completion problem once and for all. NTCA is eager to work with members of Congress and the FCC to ensure that all carriers and intermediate providers finally understand that practices contributing to dropped and uncompleted calls are simply unacceptable.

Building for the future

any of us use broadband when we first wake up, at the last moment before we go to sleep and during much of the time in between. For something that barely existed 15 years ago, it's remarkably embedded in our lives.



JEFF WILSON Chief Executive Officer

In the morning, before we even get dressed, we check the weather. That's right; broadband helps us decide what clothes to wear every day. When we get in our cars, many of us listen to podcasts, stream internet radio stations or use our phone's GPS for directions if we're going somewhere new. These services may exist on our mobile phones, but it's important to remember that it's often broadband providers like WCTEL that have built the network to connect cell towers to servers.

At work, more and more of our jobs rely on broadband. We email customers and co-workers. We order parts. We download new curricula, training videos or manuals. We upload our documents, diagrams and data to far-flung vendors, partners and cli-

ents. More and more of us are using videoconferencing to interact face-to-face with people around the country or even around the world.

Toward the end of our work day, some of us search recipes or restaurant menus to decide on dinner. After we eat, many of us shop online, share photos with family members or browse social media. Then, as our evening comes to an end, we stream TV shows, catch up on news articles or read an e-book we've downloaded on our tablets.

To be sure, the internet has made so many day-to-day tasks more convenient and has allowed us to work more efficiently.

It's easy to say no one could have predicted how big the internet has become in our daily lives, but as your local broadband provider, it's our job to predict these types of advances and prepare for them. We've worked hard over the past several decades to be sure we invested in the network our customers would need, before they would need it. For our area to keep up with the business trends, quality of life and educational opportunities in other areas, it's been paramount that our network be able to handle future demands.

Looking forward, I don't see these advances slowing down. On the contrary, I believe changes in telemedicine, streaming entertainment, cloud-based computing, home automation and long-distance learning will rapidly increase the importance of a reliable broadband connection.

I'm excited to see the new ways technology will improve our lives over the next 10 or 15 years, and I'm excited to be part of the team that's delivering this technology to the customers of WCTEL.

West Carolina Tel CONNECTED JULY/AUGUST 2016 VOL 4, NO. 4

The West Carolina Tel Connected is a bimonthly newsletter published by West Carolina Telephone, © 2016. It is distributed without charge to all members/owners of the cooperative.



is a member-owned cooperative dedicated to delivering advanced telecommunications technology to the people of Abbeville, Anderson and McCormick counties.

West Carolina Telephone 233 Highway 28 Bypass Abbeville, SC 29620 Telephone: 864-446-2111 www.WCTEL.com

BOARD OF DIRECTORS

Lee W. Logan, President Due West, Area 4

Stanley H. Keaton, Vice-President Antreville/Lowndesville, Area 5

Jane U. Stone, Secretary Donalds, Area 3

Talmadge R. Bussey South McCormick, Area 9

L. Ned McGill Starr, Area 1

John Michael Thomas Iva, Area 2

James Robert Hester Calhoun Falls, Area 6

William "Billy" Bauman Abbeville, Area 7

Westley "Wes" McAllister North McCormick, Area 8

Produced for West Carolina Tel by:



On the Cover:



Two fishermen cast out on a morning ride to their favorite fishing spot on Lake Thurmond. See story Page 12.

Relay for Life Golf Tournament

The third annual WCTEL Relay for Life golf tournament on May 14 brought in over \$3,500 for Abbeville County's Relay for Life. The winning team of golfers were, from left, Cason Nickles, Claude Alexander and Stewart Price.

Sponsors for the event included ATL Transportation, Prysmian Cable, Dependable Auto Care, Abbeville Engraving, Palmetto Engineering, Harris Funeral Home, Botts Construction, United Rentals, Vogel Productions, Pivot Group, Crawford Communications, Crawford's Country Store, Power & Tel, Vantage Point, Stiles Heating & Cooling, Abbeville Sporting Goods, OFS, Burnstein and Southeastern Sales & Marketing.



····· TechLink Schedule

JULY: MICROSOFT WORD

- Abbeville July 11 from 2:30 p.m. to 3:30 p.m.
- Iva July 12 from 2:30 p.m. to 3:30 p.m.
- McCormick held at the Carolina Room at the River Grille at Tara – July 14 from 2:30 p.m. to 3:30 p.m.

AUGUST: INTERNET NAVIGATION BASICS

- Abbeville August 8 from 2:30 p.m. to 3:30 p.m.
- Iva August 9 from 2:30 p.m. to 3:30 p.m.
- McCormick held at the Carolina Room at the River Grille at Tara – August 11 from 2:30 p.m. to 3:30 p.m.

2016 Annual Meeting

WCTEL's Annual Meeting will be

Aug. 22 at 3 p.m. at Long Cane AME

8 Long Cane AME Road, Abbeville, SC 29620

WCTEL Payment Locations

- Abbeville First Bank in Calhoun Falls
- Commercial Bank in Donalds
- Regions Bank in McCormick



FREE JULY HBO PREVIEW

The July HBO four-day free preview is Friday, July 15, through Monday, July 18. (Bronze or Silver TV customers only).

Video on Demand New Release Schedule

For a small rental fee, WCTEL's Video on Demand service gives you access to new releases as many as eight weeks before Netflix or Redbox (designated by an *). To access Video on Demand, press the "VOD" or "On Demand" button on the remote or press the "Menu" button and look for "On Demand."

July 5 • I Saw the Light • Baby Geniuses and the Space Baby • By the Sea July 12 THE LIGHT Miracles from Heaven The Boss (Unrated)* Hardcore Henry* • The Divergent Series: Allegiant Green Room • Everybody Wants Some!! July 19 Miles Ahead The Perfect Match Demolition* July 26 • Barbershop: The Next Cut ALLECIANT Criminal Aug. 9 · Last Days in the Desert Money Monster Aug. 16 God's Not Dead 2 Ratchet & Clank* Aug. 23

- Dark Horse (2016)
- Maggie's Plan
- The Huntsman: Winter's War*

ASTRONOMICAL ATTRACTIONS

Explore the galaxy from these heavenly hotspots

BY ANNE BRALY

ity lights cast a blanket over the night sky, effectively covering the brilliance of the stars. But step out into the country and the universe presents itself with a light show like none other. Here are some of the best places for stargazing in the South wonders to behold by simply looking up.

TAMKE-ALLAN OBSERVATORY Rockwood, Tennessee

Though many parts of the Cumberland Plateau have seen extensive growth resulting in light pollution, Tamke-Allan is in an isolated location ideal for stargazing, says Dr. David Fields, astronomy professor at Roane State Community College. The observatory was opened by the college in 1998.

"Only by experiencing astronomy and discussing the implications of an infinite universe does one begin to appreciate the challenges and adventures that astronomy offers," Fields says.

And what newcomers to Tamke-Allan will experience includes observing the skies through one of several telescopes: a 13.1-inch Dobsian; a computercontrolled 12-inch Meade; and a large 6-foot-long, 8-inch telescope. In addition, there are several smaller telescopes used for teaching, but visitors are encouraged to bring their own.

- **Hours:** The first and third Saturdays of every month, beginning at 7:30 p.m., weather permitting.
- Admission: Free, but bring food to share with astronomers.
- Information: www.roanestate.edu/obs



TECH-SAVVY TRAVELER:

Good news! If you don't have time to make it to an observatory or planetarium — the night sky puts on a show every night from dusk to dawn and technology can help you know what's going on. Websites like **seasky.org** provide calendars to know when eclipses, meteor showers and other phenomena will occur and **darksitefinder.com** can help you find areas away from city lights where you can see the sky best. For more advanced astronomers, mobile apps like **Star Chart, Sky Guide** and **The Night Sky** can help you identify stars, planets and constellations.

LAND BETWEEN THE LAKES Golden Pond, Kentucky

Visitors to the Golden Pond Planetarium and Observatory can stand beneath a 40-foot domed ceiling and learn about the constellations on a simulated night sky. Then, they can see the real thing through two state-of-the-art telescopes, one that will track anything in its view, and another that allows viewers a safe look at the sun, a sight unlike any you've ever seen. But if you're looking for a setting in the wilds of nature, take your tent and binoculars and set out for an overnight in the backcountry, where, on beautiful nights, blackened skies are backlit with nature's laser show. And if you're lucky, you'll catch a falling star.

- Hours: Open all year, except Thanksgiving Day, December 24-26, December 30-31, and January 1.
- Admission: Daytime shows are \$5 (ages 13 and up) and \$3 (ages 5-12). Evening shows are \$7 (all ages).
- Information: www.explorekentuckylake.com or www.landbetweenthelakes.us.

UNIVERSITY OF ALABAMA Tuscaloosa, Alabama

Summer is one of the best times for stargazing. "It's the time of year that gets the brightest inner parts of the Milky Way and its star clusters and nebulae," says Dr. William Keel, a professor of physics and astronomy at the University of Alabama in Tuscaloosa.

While most university programs are student-only events, the astronomy department opens its doors to all on select evenings for both viewings on campus, from the observatory high atop Gallalee Hall, and off campus, from beneath the dark skies of Moundville Archeological Park.

When the observatory's copper-topped dome opens, a large telescope mounted on a giant arm swings into position, its lens searching for the mysteries of the universe that light the night sky.

Sometimes as many as 200, or as few as 10, delight in night-time field trips to Moundville, where portable telescopes bring into focus planets and other celestial spectacles not seen by the naked eye.

- Hours: See website for schedule
- Admission: Free
- Information: astronomy.ua.edu/Public. html
- Elsewhere in Alabama: The dome of the planetarium at the Von Braun Astronomical Society on Monte Sano Mountain near Huntsville started life as the shipping cover for a Saturn V fuel tank. Public planetarium shows begin at 7:30 p.m. every Saturday. Admission is \$5 (adults), \$3 (students) and free for children under 6. For more information, visit www.vbas.org.

RAFES URBAN ASTRONOMY CENTER Denton, Texas

Ever look up and ask yourself, "Hmm. Wonder if that's a star or a planet? Oh, could that be Orion's belt?" Party with the stars at one of Rafes' popular star parties and you'll have the answer delivered on the spot by knowledgeable astronomers. "Most people really just want to know what they're looking at," says Randall Peters, planetarium manager. And for the best view, the party is in an amphitheater adjacent to the observatory, complete with a dozen telescopes of all sizes and configurations.

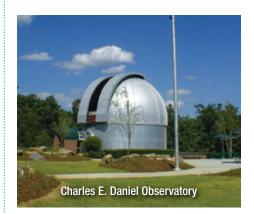
Rafes also features four telescope huts, each housing Celestron C8 telescopes, and two large domes that house Celestron C14's.

Rafes is operated by the University of North Texas, less than 10 miles east, making it a short drive to the campus to experience Sky Theater, a planetarium inside the Environmental Sciences Building. It's open every Saturday and takes guests on a ride through the cosmos via a highdefinition projection system beamed onto a 40-foot domed ceiling.

- Hours: Star parties are every Saturday beginning 30 minutes after sundown. The Sky Theater offers a children's matinee at noon and public shows at 2 p.m. and 8 p.m. every Saturday.
- Admission: \$5 (star parties), or star party/Sky Theater combo tickets may be purchased for \$7 (children under 12

and students with ID), \$8 (senior citizens) and \$9 (adults). Sky Theater-only tickets are \$3 (children under 12 and students with ID), \$4 (senior citizens) and \$5 (adults). Credit/debit cards not accepted.

• Information: www.astronomy.unt.edu.



CHARLES E. DANIEL OBSERVATORY Greenville, South Carolina

Greenville's Daniel Observatory at Roper Mountain Science Center boasts the eighth-largest telescope in the nation. The 23-inch refractor telescope was completed in 1882 for Princeton University. It was rebuilt in 1933 and housed at the U.S. Naval Observatory before being moved to the science center's observatory in 1978.

"Our telescope is a window to the universe, enabling the observer to see everything from the moons of Jupiter to distant galaxies," says Greg Cornwell, planetarium and public program specialist.

In addition to Friday's Starry Nights planetarium show beneath its 50-foot domed ceiling and public viewings at the observatory, the center's Roper Mountain astronomers offer astronomy classes for students, special events and other organized activities. All this happens high atop the mountain, bringing guests just a bit closer to the stars.

- Hours: Starry Nights, 7-10 p.m. every Friday.
- Admission (includes planetarium show and observatory viewing): \$5 (adults) and \$4 (children 5-12 and seniors 60-plus).
- ► Information: www.RoperMountain. org. □

A MODEL "A" of Perfection

Classic Fords keep an auto club on the road

By Matt Ledger

hey have a passion for vintage vehicles with a distinct look, but not the muscle cars of the '70s or the chromed cruisers of the '50s. For members of the Old 96 District Model A Club, there's nothing better than a classic Ford.

And the cars, as well as the stories behind them, are often personal. Carolyn Reynolds, for example, grew up around Model A's because her father, Silas Moore, collected more than 30 of the cars.

She has three cars from his collection. One is a Model A Tudor he bought in 1950 for \$175, restoring it a year later and naming it "Baby Blue." "We haven't touched it," Carolyn says. "It's just like it was the day he passed away."

"All of the cars have names," says her husband, Warren, who is also club president. "My wife named our roadster 'Eugene' for me, which is my middle name." It's the same vehicle he was driving when the two started dating in 1962, and he finished restoring it in 2015.



"I got my first one when I was 10," he says, laughing. "It was a stripped down model that only cost \$8.50." The car sat on jacks with a belt running from the motor to a saw mill.

A NEW PURSUIT OF OLD CARS

The nonprofit Old 96 District Model A Club was founded on Jan. 11, 2003, to preserve the vintage automobiles. "We're trying to preserve them the way Henry Ford made them, but we do make some changes," Warren Reynolds says. For example, he added seat belts and signal lights, which are typical safety upgrades.

In a follow-up to the Model T, Ford produced the Model A from 1927 to 1931, creating a design beloved by everyone from hot-rodders to classic-car buffs.

"Henry Ford was the man who invented the assembly line," Warren Reynolds says. "He wanted every American to be able to afford a car." A Model A ranged in cost from a \$385 roadster to a \$1,400 town car. Now, Reynolds' restored roadster has a value of \$30,000.

The stock version Model A only travels 45 to 50 mph, too slow to safely drive on highways with modern cars, so the group caravans along the same two-lane back roads that the cars have long traveled.

"For those who want to know how we keep up with each other," Warren Reynolds says, "we follow the oil spots in the road, because the cars are prone to drip a little oil."



There are several other challenges to driving a Model A, such as the optics of the flat windshield. When a car approaches from behind at night, the Model A driver can't always tell if the approaching car is behind or in front of the classic car.

Also, the club members' biggest concern is other modern drivers who zip past the slower-moving vehicles. "We leave enough room for cars to dodge in and out, but sometimes they'll try to pass all of us at one time, and we've had some pretty close calls when that happens," Carolyn Reynolds says.

She is also the activities director for the club, often posting photos or details about upcoming events in monthly newsletters and social media posts. In 2005, the club joined a Charleston parade of 1929-period vehicles, the last to cross the Grace Bridge, built in 1929, before it was demolished.

The Old 96 club visits local schools, showing youngsters the fruits of the origins of the American automotive industry. They also stop at assisted living facilities, where the residents can recall the days when those vehicles were regularly on the road. The kids especially like the vintage sounds of the cars, bellowing the distinctive "ahooga" from the horn.

A PASSION FOR A CLASSIC

While members of the club have many reasons to love their cars, deep, personal bonds create the strongest ties. Debby McDill bought a 1930 Model A Tudor —



Dee McDill purchased a black 1930 Model A Ford Tudor — nicknamed Daisy — in 2012.

now named Daisy — from Jim Mason, one of the six original members of the club.

Debby and her husband, Dee, began their collection in 2012 after meeting Mason — a Model A mechanic — while eating lunch one day. "The next day we bought a Tudor, and a month later we bought a fourdoor from the same fella," Dee says. They bought five more Model A's in 2013 and one more the following year.

She's also looking for the one that got away.

Her father, Oakey Pruett, once owned a Model A "Woody" a decade after it was used in the 1939 Ronald Reagan film "Brother Rat." "Somewhere along the way, he sold it off, so I am still looking for it," Debby says.

After all, Model A fans can never have just one, Debby McDill says. "Almost all of the members have one they're fixing," she says.



Dee and Debby McDill, left, built a garage for their eight Model A cars. Old 96 District Model A Club President Warren Reynolds and his wife, Carolyn, right, own four of the vintage vehicles.

"We only have one member who doesn't have a Model A," says Reynolds, joking. "He did buy a head gasket at our swap meet, so he's got a start on one."

The club has a monthly "tech night," allowing members to pool their knowledge and labor to fix minor problems with the vehicles. Members carry a variety of parts and tools on long rides, as the temperamental vehicles have a tendency to break down.

Choosing a car to drive is simple for the McDills: "Whichever one is running on that particular day," Dee McDill says. "We have gone just a little ways, turned around and come back home to get a different one."

A few of the Old 96 members made a three-week drive from Greenwood to Dallas, Texas. The group takes frequent weekend trips to regional destinations, most frequently visiting restaurants in Charleston.

"We had one of our members accuse us of being the gastronomical society," says Dee McDill, laughing. Group rides are like family reunions, with picnics and card games providing an afternoon of simplistic fun that hasn't changed much since the cars rolled off the assembly line.



A Q&A with Sue Rodman, a blogger from Atlanta who writes about her travels with her husband and sons, Nicholas, 18; Sam, 16; and Jake, 11.



Q: What will readers find at your blog?

SR: Readers will find fun things to do in Atlanta, as well as great places to go that are easily accessible from Atlanta. I try to give folks the information they'll need before they go, as well as tips to have the best experience possible. Having the right expectations going into an experience can be the difference between a great trip and one that's not so great.

Q: When did you begin blogging and how has it changed your life?

SR: I began blogging in late 2008. The blog has afforded opportunities for me and my family that I never would have dreamed of before. I've also met some incredible people. It's been fun to feel like I know folks around the entire country.

Q: Has there been a point when you questioned bringing the children along on a trip?

SR: Never. There are no bad field trips, only better stories. However, I will say that my husband has commented that the kids don't need to come every time, and as they have gotten older we are trying to do some trips without children. They don't like to be left home, but we remind them that we didn't go to places like the Turks and Caicos until we were middle-age. They have plenty of time. They don't need to see the entire world right now.

Q: Do you often set out for a day hike, or do you enjoy making your hikes a multiday escape?

SR: When I was younger, I would occasionally combine hiking with camping, but never more than a few days at a time. Despite my love of the outdoors, "roughing it" has never really been my thing. A year ago I purchased a Subaru Outback. I can now sleep overnight in my car, enabling me to go farther afield in search of trails.

Q: What's the most memorable trip you've taken with your kids?

SR: We spent a month in Breckenridge, Colorado, one summer. It was an amazing experience. If you have a job that allows you to work virtually, I highly suggest looking into getting away for an extended period like that. We really got to know and explore the area without being rushed. It was good for the kids to see a different lifestyle from our hectic city life and realize there is more out there than our bubble; you just have to go look for it.

Q: How does traveling with children benefit them and you?





OTHER BLOGS YOU MIGHT LIKE:

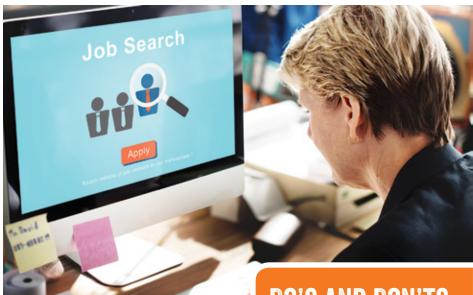
GONEWITHTHEFAMILY.COM A blog written by a mother of two young children that includes a collection of travel advice and trip reports, as well as tips, tricks and resources for traveling with little ones.

CURRENTLYWANDERING.COM Ever thought about selling your home and hitting the road in an RV or trailer? Read about the adventures of a family of five living in a 188-square-foot Airstream.

SR: Where do I start? My boys have pulled out history books and pointed to photos of things we've seen every year. Travel brings education alive. It makes kids curious. It also helps them visualize the boring stuff in school and makes it relevant. Travel gives our family shared experiences and many laughs from our adventures.

Looking for work in the digital age

Broadband helps job seekers expand their search



By PATRICK SMITH

hen it comes to job hunting in the digital age, an employer's first impression comes long before the first face-to-face meeting. Web searches, social media, email and online applications may have already painted a picture long before you step through the door.

And without some coaching, it's easy for that first impression to be something an applicant wouldn't want. Job seekers should be aware of everything from resume typos to questionable social media posts.

But regardless of the added scrutiny, searching for work online benefits both job seekers and employers. And anyone looking for work who isn't searching online greatly limits their ability to find a job.

LOOKING ONLINE

Applicants can start their online job search in a variety of ways. CareerBuilder.com, Indeed.com and Monster.com are three of the biggest online job-posting websites.

Additionally, don't overlook the importance of networking — both in person and online. Many experts encourage people to start a LinkedIn.com social media account. LinkedIn allows users in similar fields to network and connect.

When you're ready to apply, don't

send the same resume to 100 different job openings. Tailor your resume and cover letter to each specific job. And make sure the materials have been checked for misspellings or incorrect information. Even your email address can make an impression on employers. Make sure it's straightforward and professional.

Also, be aware of what you're sharing on social media. According to a 2013 survey by CareerBuilder.com, 37 percent of employers use social media sites like Facebook to screen job candidates and one-third of those employers say they have found information on someone's social media site that has caused them not to hire that person.

Finally, before the interview, be sure to research the company online. Look into exactly what the company does and read recent news releases so you're upto-date with the latest information. Being informed about the company also allows job seekers to ask smart questions during the interview.

DO'S AND DON'TS

- **DO** create multiple resumes and cover letters tailored to the specific jobs.
- **DO** make sure everything on your resume is accurate and true.
- **DO** find out as much as possible about the company and job you have targeted.
- DO make it easy for employers to open your resume. PDF files of your cover letter and resume usually work best.
- **DO** network with people in similar positions, both in person and online.
- **DO** stay in touch. Follow up on your application with an email a few days later to show your interest in the job.
- **DO** drive to the location where you will be interviewing a day or two early so you don't get lost on the day of the meeting.
- **DON'T** send an email or letter without rereading it to check for attachments, grammar and spelling.
- **DON'T** apply for something you aren't qualified to do.
- **DON'T** be afraid of being rejected.
- **DON'T** be late for your interview.

A century of change

McCormick County — named for a man who never called it home

By Matt Ledger

yrus Hall McCormick never lived in the place that now bears his name — McCormick County. But, he left a mark and, possibly more importantly, a wife who embraced a fledgling South Carolina community.

However, the story of the county's creation 100 years ago begins with the man from Virginia. It's a tale that includes an industry-changing innovation, gold-rush dreams, failed plans and a generous heart.

McCormick rose to prominence after 1832, when his "mechanical reaper" changed agriculture. In fact, the original Virginia-based McCormick Harvesting Machine Company moved to Chicago and later became the International Harvester Company. Simply put, McCormick was a good businessman, with a few misses to his name.

He bought a gold mine in Dornville, South Carolina, from William Dorn in 1869. He also invested in a railway from Greenwood, South Carolina, to Augusta, Georgia, meant to serve as a supply line for his gold and manganese operation.

McCormick's new claim,

however, turned out to be a bust, and he sold the land 20 years later. But he left an impression, and when a new town formed in 1882, it took his name.

While McCormick planned to build a retirement summer cottage in the area, he died without ever having made a home in the place that now bears his name. "He never lived here or visited the area, but his wife spent a good bit of time here," says Bobby Edmonds, a local historian. "She saw the potential for developing the town."

In fact, it was Nancy "Nettie" McCormick who donated money for the first public school in the area. "It was solely a business venture for Cyrus, but for his wife it was a social issue," Edmonds says. "You have to put it in the context of those times. You didn't name places after women in that day. They named the town for Cyrus, when it should have





been named for his wife, Nettie."

Then, in 1916, McCormick County was established from portions of Edgefield, Abbeville and Greenwood counties. The place was a mix of the original settlers, who were Scotch-Irish, French Huguenot and German farmers.

McCormick is just one historic town within the county; others include Clarks Hill, Mount Carmel, Modoc,



Parksville, Plum Branch and Willington. "All of those were once railroad towns and have their significance in how McCormick County was formed," says Charlotte Tallent, executive director of the McCormick County Chamber of Commerce. "The steam engine trains in those days could only go 5 to 8 miles before they would need to stop and get water."

JUST ADD WATER

A century later, the rural community is shining as bright as the gold that McCormick sought. The sparkling draw for most modern visitors comes from a shoreline instead of a gold mine.

In 1946, the U.S. Army Corps of Engineers began building a dam where the Little River meets the Savannah River. The hydro-power project reshaped McCormick County, created to prevent flooding in Augusta, Georgia, based on an engineering recommendation from 1890. A controlled flood in 1951 filled 72,000 acres of land. The result was Lake Thurmond, named for longtime U.S. Senator Strom Thurmond. Though built for hydroelectric energy and land conservation, the lake has created a new lifestyle for the area and opportunities for the future.

COMMUNITY OF RENEWAL

When it was founded, McCormick County had more than 16,000 residents, but that number had shrunk to half that amount by 1980. Over the decades, Sumter National Forest, a pair of renowned golf courses and three state parks have helped the area to become recognized as a regional vacation destination. The increase in tourism has helped chart a new course for McCormick.

"We have many visitors that come through during the summer months with the different state parks and lake activities," says Crystal Barnes, clerk to McCormick County Council. "There are many pieces to the puzzle that make McCormick County unique."





mural as part of a fundraiser for programs at the facility.

Many of the tourists are avoiding more crowded destinations as they wander the secondary roads to experience rural America. "We get a lot of hikers looking for trails," Tallent says. "Many travelers are adventurous, outdoorsy people, especially those we're seeing from Germany."

And the visitors find a community that continues to grow. In 1985, for example, the McCormick Art Council at the Keturah was founded. In the past decade, the MACK has become a vibrant hub for culture and community, with music, dance and visual arts performances. A variety of classes for adults and kids challenges artistic abilities and expands the sense of community.

McCormick County officials

have supported the renovation of the former high school to become a recreation center. "Having resources like this will help build a strong sense of community," Tallent says. "It teaches us that everybody has a part to play."

THE NATURAL PACE OF LIFE

Most of the recent growth in the past decade centers around the Savannah Lakes Village, which has more than 1,100 homes. Retirees are relocating

for economic advantages and recreational opportunities.

"The natural resources we have here are wonderful and help to bring people to our area," says Thessa Smith, McCormick County economic development director. "The pace of life makes it so easy to connect with nature and even easier to connect with one another."

Also, a 2015 strategic plan led to a new branding and theme for McCormick County. "We are attracting a lot of people who want 'the natural pace of life.' We're not too fast, and we're not too slow," says Smith. "We're just right for you to go whatever speed you want to."

The 100-year recognition continues all year. "We started the celebration on Feb. 19 with a ceremony at our historical courthouse," Barnes says. "Throughout the year, we are doing something different each

month in partnership with various community groups."

CALENDAR OF UPCOMING CENTENNIAL CELEBRATIONS

- July 2 Patriotic Centennial Celebration Weekend hosted by Plum Branch Yacht Club
- July 4 Patriotic Centennial Boat Parade hosted by the Lake Thurmond Power Squadron. Beach party with food and festivities
- July 9 100 Years of History, hosted by Willington on the Way. African-American heritage, reenactments, guilting expo, gospel music and Thunder over Thurmond, a centennial fireworks display from Soap Creek
- July 19 County Council meeting at Clarks Hill
- Aug. 19 Endless Summer Centennial Concert in Historic **Downtown McCormick**
- Sept. 17 Gold Rush Festival: Centennial Celebration
- Oct. 19 Pine Grove AME Church hosting Season **Steppers event**
- Nov. 19 McCormick County Centennial Banquet at McCormick Middle School Complex

SOUTHERN KITCHENS

HOT DOG Haven

ny given weekend, day or night, folks crowd the town square in Abbeville, South Carolina, all coming for one thing: their love of a classic food America can call its very own hot dogs. And no one serves them up any better than The Rough House.

The downtown eatery has been making hot dogs the same way for 84 years, says owner Darrow Kay. "Except for the kind of mustard we use," he says. "We now use French's."

The Rough House keeps things simple. In a day when hot dog stands display outrageous toppings, such as avocados, cucumbers, tomatoes — even pineapple and teriyaki sauce — The Rough House takes a simpler approach that turns back the clock on tubular cuisine.

"Mustard, onions and chili are the only toppings we offer," Kay says.

There's Texas Pete on the table if you want to drizzle on some hot sauce to add a little bark to your dog. But if you want ketchup, you'll have to add it yourself. Consider it a cardinal sin at The Rough House. "Our hot dogs taste too good to ruin them with ketchup," Kay says.

And it's not just the menu — hot dogs, ice cream and MoonPies, plus RC Cola, Cheerwine and Coca-Cola served in glass bottles — that takes a step back in time, adding a touch of nostalgia. So does the décor that sports old signs and photos from yesteryear.

"We have pictures on the walls of the old, local baseball teams from Abbeville and Calhoun Falls," Kay says.

And don't be surprised to find three generations of local families in one picture, all smiling back at you.

"One particular Saturday, there was a grandfather who was in one of the old baseball pictures," Kay says. "He brought his son and grandson to see the old photos



and to eat hot dogs and enjoy the atmosphere like he did as a young man. It most certainly put a smile on my face to keep the tradition alive."

It's all about life in a small town on a summer day, folks coming to The Rough House to experience one of life's mosttreasured, but simplest, culinary pleasures — a hot dog. Working guys in boots caked with mud and men in suits and ties sitting side-by-side. Grandparents with their grandkids, treating them to what may be their very first Rough House dog.

"It's awesome to serve the children here in Abbeville," Kay says. "The majority of the parents and grandparents make sure the children use good manners by saying 'yes sir' or 'yes ma'am' and 'thank you.' Thank goodness that manners are still important and alive in the South."

While there's nothing better than a hot

dog on a warm summer day, the sides that come with it are equally important. Here are several that Kay has found to be the best — and they'll come as no surprise: baked beans, potato salad and coleslaw.

IF YOU GO...

Where: The Rough House Address: 116 Court Square, Abbeville, S.C. Hours: 11 a.m. – 4 p.m. Monday, 11 a.m. – 9 p.m. Tuesday-Thursday, 11 a.m. – 10 p.m. Friday-Saturday.



Food Editor **Anne P. Braly** is a native of Chattanooga, Tennessee. Prior to pursuing a freelance career, she spent 21 years as food editor and feature writer at a regional newspaper.

MAGIC BAKED BEANS

"I'll go ahead and warn you; these beans are delicious," Darrow Kay says.

- 8 slices of thick bacon
- 1 onion, diced
- 1 green pepper, diced
- 3 cans pork and beans (your favorite brand)
- 3/4 cup barbecue sauce
- 1/2 cup brown sugar
- 1/4 cup distilled white or apple cider vinegar
 - 2 tablespoons Dijon mustard

Cut bacon slices in half, then fry them on medium-low heat. You don't want to brown or crisp the bacon at all; the point is only to render the fat and get the bacon pieces ready to bake and turn brown in the oven. Remove bacon pieces once the fat is rendered; do not clean the skillet or pour off grease. Add onion and green pepper to the skillet and saute until tender. Pour in beans and stir together.

Combine barbecue sauce, brown sugar, vinegar and mustard; stir into beans and simmer for a few minutes. Transfer mixture to a casserole dish and put halfcooked bacon slices on top. Since the fat has already been rendered from these, they're going to cook up really nicely in the oven ... and there won't be that big layer of grease standing on top of the beans. Bake slowly in a 325 F oven for 2 hours or until the beans have thickened with no soupiness at all.

CREAMY COLESLAW

- 1 pound package coleslaw mix
- 1/2 cup granulated sugar
- 1/4 cup kosher salt

For the dressing:

- 2/3 cup mayonnaise
 - 2 tablespoons granulated sugar
 - 2 tablespoons cider vinegar
 - 1 teaspoon celery salt
 - 1 teaspoon kosher salt
 - 1 teaspoon freshly ground black pepper
- 1/4 cup fresh parsley leaves, chopped

Pour the coleslaw mix into a strainer and place in the sink. Sprinkle with 1/2 cup sugar and 1/4 cup kosher salt and lightly toss. Let sit for 5 minutes to draw out moisture from the cabbage; rinse well with cold water. Spin the coleslaw mix in a salad spinner and place in a large bowl.

For the dressing: In a medium bowl mix the mayonnaise, sugar, cider vinegar, celery salt, kosher salt, freshly ground black pepper and chopped parsley. Whisk well and pour 2/3 of the dressing over the cabbage mixture, and toss to combine. Add more of the dressing as desired and season with more salt, pepper or parsley to taste. Refrigerate for 30 minutes or overnight before serving.

GRILLED BLUE CHEESE-AND-BACON POTATO SALAD

- 3 pounds baby red potatoes, cut in half
- 2 tablespoons olive oil
- 1 teaspoon salt
- 1 teaspoon freshly ground pepper

- 1 cup mayonnaise
- 1/4 cup chopped fresh parsley
- 1/4 cup white balsamic vinegar
 - 2 teaspoons sugar
 - 2 teaspoons Dijon mustard
 - 4 ounces crumbled blue cheese
 - 6 bacon slices, cooked crisp and crumbled

Preheat grill to 350-400 F (medium-high) heat. Place potatoes in a single layer in center of a large piece of heavy-duty aluminum foil. Drizzle with olive oil; sprinkle with salt and pepper. Bring up foil sides over potatoes; double fold top and side edges to seal, making 1 large packet. Grill potatoes, in foil packet, covered with grill lid, 15 minutes on each side. Remove packet from grill. Carefully open packet, using tongs, and let potatoes cool 5 minutes. Or, if you do not have a grill, potatoes can be roasted in a 400 F oven with olive oil until browned and tender. Whisk together mayonnaise, parsley, vinegar, sugar and mustard in a large bowl; add potatoes, tossing gently to coat. Stir in blue cheese and bacon. Serve. 💭





233 Highway 28 Bypass Abbeville, SC 29620 Presort STD US Postage PAID Permit #21 Freeport OH

Streaming troubles?

Get better WiFi performance with WCTEL DeviceLink

- 🖋 High-end Router included
- Help connecting devices
- 🖋 Speed assurance
- Secure and password-protected
- 24/7 technical assistance

Enjoy a *worry-free* wireless experience! Easy, Secure WiFi for just *\$4.95/month*

(864) 446-2111 | wctel.com Some devices excluded.

